

Press Communiqué

Steady and in good shape: New food slicer at the ambiente

Household appliance manufacturer ritterwerk publicly presents innovative food slicer unica 3 for the first time at the ambiente 2019 in Frankfurt

Gröbenzell / Frankfurt, 21st January 2019. Unprecedented design, stability as well as ritterwerk's core competence put together: The newest product unica 3 extends the range of food slicers by the household appliance manufacturer ritterwerk based in Gröbenzell near Munich and will be presented to the public in February for the very first time. "In regards to the unica 3, our developers managed to create a food slicer that is characterised by its full metal construction and the four steel feet that guarantee a non-skidding stand as well as easy cleaning. The bayonet quick-acting lock ensures a simple removal of the blade and thus contributes to the appliance being an easy and elegant kitchen helper", says Michael Schüller, Managing Director of ritterwerk.

At the ambiente 2019 in Frankfurt, the German household appliance manufacturer ritterwerk will present its new food slicer unica 3 to a professional audience for the first time. Like all the other ritterwerk products, the appliance has a very high truth to its material and consists mainly of high-quality metal – long durability as well as high functionality can therefore be guaranteed. Due to its unique design, the unica 3 clearly follows the Bauhaus line. Between the 8th and 12th February 2019, interested visitors can examine the food slicer personally at the fair in hall 3.1 at stand B 10.

Particularly stable as well as practicable

Thanks to the four feet made of steel and their rubber bases, the food slicer stands securely and firmly on the worktop and therefore warrants a high degree of stability while slicing. Due to its construction, own plates and dishes can be easily placed directly underneath the appliance – that way, the sliced food can be directly collected. Any cleaning may be done unproblematically, too, as the food slicer doesn't need to be lifted off the worktop for crumbs to be removed.

Convenient functions guarantee a high degree of usability

On account of the bayonet quick-acting lock, the blade can be taken off in an quick and easy way – and without any tools. The detachable carriage, the rather small size of the food slicer as well as the practical switch for intermittent and continuous operation are conducive to the appliance's high degree of usability. The slice thickness can be adjusted up to approximately 20 mm, which means that precise and ultra-thin slicing results are possible. The two-finger switch-on safety system provides for safe operation. Thanks to the inclined position and the quite comfortable slicing position that comes along with that, even large or rather soft foods – like a piece of cooked ham or a slightly bigger loaf of bread – can be sliced without much effort at all. The appliance is driven by a 65 W eco motor, at 20 percent reduced power consumption but 50 percent increased engine efficiency compared to previous models.

“made in Germany” stands for high quality and sustainability

As with all ritterwerk products, unica 3 is produced in Germany. "While certain competitors are increasingly relying on production sites in Asia or Eastern Europe, the 'made in Germany' principle is firmly embedded in our company philosophy," says Michael Schüller. Furthermore, ritterwerk prioritises material quality and sustainability within the production chain, so it can be ensured that all ritterwerk appliances may be repaired in most cases even after many years to economise rare and important resources.

About ritterwerk:

ritterwerk was founded in 1905 by Franz Ritter. Since then the medium-sized company develops and produces household appliances which facilitate the everyday work in the kitchen.

The medium-sized company, headed by Michael Schüller, develops, designs and produces exclusively in Gröbenzell near Munich.

The company's philosophy 'made in Germany' not only stands for its production site in Germany. It also incorporates high quality standards, sustainability, appropriate materials as well as functional design, thus clearly following the 'Bauhaus' principles of the twenties.

More information at: www.ritterwerk.com