

Press Communiqué

No More Heavy Lifting: Now you can vacuum from the Skirting Board!

From 1st January 2019, household appliances manufacturer ritterwerk will be taking over the sales of the BVC 10 built-in vacuum cleaner from GRONBACH.

Yet again, there is another addition to the range of built-in goods from ritterwerk: With the BVC 10 built-in vacuum cleaner, the household appliance manufacturer from Gröbenzell continues to expand upon its position as a specialist in built-in appliances. All sales activities regarding the vacuum cleaner will continue to be carried out by GRONBACH until 31st December 2018, and will then be handed over to ritterwerk from 1st January 2019.

From January 2019, ritterwerk will be launching the newly-developed BVC 10 model with stainless steel finish and improved suction.

The vacuum cleaner is an optimal complement to the ritter range of built-in products. In addition, with this expansion to our product range, the traditional company remains true to its business philosophy of “made in Germany” without exception.

The built-in vacuum cleaner efficiently replaces the cumbersome use of a standard commercial vacuum cleaner. Thus, the BVC 10 built-in vacuum cleaner is perfect for anyone who no longer wishes to bend down after sweeping up dirt, or who is tired of hauling around a mobile vacuum cleaner. With its very low overall height of 10,5 centimetres, the unit can be assimilated under almost any piece of furniture and in any front panels of installations – sustainably, too. All you need is a cutout in your skirting board, as well as a normal 230 Volt power connection.

Easy Operation

The built-in vacuum cleaner is activated simply by tapping the stainless steel button with your foot or a brush. Accumulated dirt which is swept in front of the suction slot is removed in seconds thanks to the powerful 600 Watt motor. After vacuuming, another tap of the stainless steel button is enough to end the built-in vacuum cleaner’s vacuuming process. The functioning of the BVC 10 corresponds to that of a traditional vacuum cleaner in every way, and is equal in every regard.

Practical Bag

Standard commercial Swirl® vacuum cleaner bags with anti-allergen filters are used in the built-in vacuum cleaner. These are particularly suited to those allergic to household dust. To change a full bag, simply extract the device, open the suction chamber cover, and insert a new bag with one simple click.

High-Quality Device

With its clear, straight-lined stainless steel finish, the BVC 10 built-in vacuum cleaner integrates well into any environment. The BVC 10 has a large on/off switch which can be easily operated with your foot or a brush, with which you yourself can decide when and for how long it vacuums. The first-class workmanship is carried out as per “made in Germany”.

Built-in Combinations

The BVC 10 built-in vacuum cleaner is optimally suited for combination with a built-in food slicer, the built-in toaster ET 10, or the built-in bread bin EBT. Just cut or toast your bread and, in the next moment, simply and quickly remove crumbs with the built-in vacuum cleaner. This guarantees you clean and tidy drawers.

Diverse Accessories

Optionally, a three-metre-long suction hose with plug-in nozzle and two attachments - a brush attachment and a crevice nozzle - are available. Through use of the crevice nozzle, the built-in vacuum cleaner is well-suited for the cleaning of hard-to-reach places such as drawers. With the clever brush attachment, you can vacuum even work surfaces and floor corners in no time at all.

About ritterwerk:

ritterwerk was founded in 1905 by Franz Ritter. Since then the medium-sized company develops and produces household appliances which facilitate the everyday work in the kitchen.

The medium-sized company, headed by Michael Schüller, develops, designs and produces exclusively in Gröbenzell near Munich.

The company's philosophy 'made in Germany' not only stands for its production site in Germany. It also incorporates high quality standards, sustainability, appropriate materials as well as functional design, thus clearly following the 'Bauhaus' principles of the twenties.

More information at: www.ritterwerk.com