

Press Communiqué

Three-time environmental award winner: Blue Angel for green company from Bavaria

Environmental label awarded to household appliances manufacturer ritterwerk / The Blue Angel helps consumers identify sustainable products

Munich / Gröbenzell May 23, 2017. Household appliances manufacturer ritterwerk from Gröbenzell near Munich was presented with a Blue Angel certificate on Tuesday, to mark the award of its third environmental label. “More and more consumers are looking for environmentally friendly and energy-efficient products. And this means it is all the more important that we have the environmental seal of approval – it is a further recognition of our corporate philosophy of sustainability, which in turn is why we want to raise awareness of the Blue Angel”, says Michael Schüller, CEO of household appliances manufacturer ritterwerk.

The certificate was formally presented to CEO Michael Schüller by Henning Scholtz, Director of Eco-Labeling at RAL gGmbH, and Otto Bischlager, Director of the Waste Management and Resource Efficiency Department at the Bavarian State Ministry of the Environment and Consumer Protection, on behalf of the Blue Angel Environmental Label. The long-established company is the only company worldwide to be entitled to display the award for a complete set of breakfast appliances. ritterwerk gained its first environmental label for its kettle in 2014. Its toaster followed suit in 2016, and the recent recognition of its coffee machine completes the collection, with all three ritter breakfast appliances now in possession of a label.

The appliances’ recognition is well-earned, since they are not designed only for durability and ease of use. They are also produced exclusively in Germany and in the event of any defect can be repaired at ritterwerk’s in-house workshop. And their user manuals include helpful energy conservation tips for consumers.

The cafena 5 coffee machine uses less electricity than comparable appliances, because it heats the water over the jug, which means it does not need to be pumped upwards. The fontana 5 kettle makes it equally easy to conserve electricity. With four different temperatures that can be set at the touch of a button as required, water need not always be heated to 100 degrees Celsius and then cooled. In its evaluation of the toaster, the Environmental Label Jury primarily highlighted its low energy consumption.

The Blue Angel – environmental seal of approval since 1978

The Environmental Label Jury gives priority consideration to energy efficiency and energy conservation, use of environmentally-friendly materials, ease of use and high safety standards. The independent Blue Angel Environmental Label has been a symbol of environmentally friendly products and services since 1978. Its standards are set by a Jury that includes representatives from the Federal Ministry of the Environment, the Federal Environment Agency and RAL gGmbH. The label helps consumers to see at a glance whether electrical appliances are environmentally friendly, energy-efficient and safety-tested.

About ritterwerk:

ritterwerk was founded in 1905 by Franz Ritter. Since then the medium-sized company develops and produces household appliances which facilitate the everyday work in the kitchen.

The medium-sized company, headed by Michael Schüller, develops, designs and produces exclusively in Gröbenzell near Munich.

The company's philosophy 'made in Germany' not only stands for its production site in Germany. It also incorporates high quality standards, sustainability, appropriate materials as well as functional design, thus clearly following the 'Bauhaus' principles of the twenties.

More information at: www.ritterwerk.com