

Press Communiqué

Coffee treat with a good feeling

The Blue Angel for ritter filter coffee machine cafena 5 / More and more consumers pay attention to energy efficiency

Munich / Gröbenzell, 2 May 2016. The coffee machine cafena 5 carries as third household appliance in the breakfast series of ritterwerk the environmental seal The Blue Angel "protects the climate - because energy efficient". This makes the home appliance manufacturer from Gröbenzell the only company worldwide, which is eligible to carry the label for very energy-saving and climate-friendly products in the categories kettles, toasters and coffee machines. In particular, the energy-efficient design convinced the jury of The Blue Angel.

"The energy efficiency of appliances is becoming increasingly important to our customers. For more and more Germans energy efficiency influences their purchasing decision," says Michael Schüller, CEO of ritterwerk GmbH. "The award of The Blue Angel helps consumers as an orientation for a conscious and sustainable buying decision and helps them to identify environmental friendly products at a glance."

In the category coffee machines cafena 5 was awarded especially for its energy-efficient design. The special feature: The water heater is located under the water tank. This leads to shorter distances to go and thus to a lower power consumption. By using a thermal jug with a long warming function the energy consumption is also reduced considerably, since no heating plate is needed. Also environmentally friendly materials as well as a user-friendly design and a durable construction play an important role to receive the label. In addition, with its automatic calcification stop function and its automatic switch-off straight after the brewing process in the 0-Watt standby mode the cafena 5 met the high security requirements of The Blue Angel.

"Ever since product quality "made in Germany", durability and sustainability has been very important to us. 2014 our efforts were acknowledged with the award of The Blue Angel for our kettle fontana 5. It was followed by our toaster series volcano in 2016 and currently our coffee machine cafena 5. The award of the eco-label for our complete breakfast set an extraordinary recognition of our corporate philosophy," says Schüller.

cafena 5:

- coffee machine for 8 cups à 125 ml
- filter size 4
- housing made of high-quality plastic
- thermal jug with shatter-proof stainless steel vacuum cylinder
- thermal jug with an extended heat-keeping function is also suitable as a serving jug
- rotatable and removable filter holder with drip stop and overflow protection
- instantaneous water heater is situated directly beneath the water tank which leads to shorter distances to go and saves energy
- automatic switch-off straight after the brewing process of the desired number of cups
- 0-watt standby mode
- automatic calcification stop function: device switches off automatically in the event of calcification
- illuminated eco switch
- five rubber feet to prevent slipping
- warranty: 2 years, product made in Germany
- 220 – 240 Volt, 50Hz / 60Hz, 650 – 800 Watt
- VDE / GS approval, safety category 1, CE
- dimensions: width 17,5 cm height: 43,5 cm depth 22,0 cm
- weight: 3,0 kg

About ritterwerk:

ritterwerk was founded in 1905 by Franz Ritter. Since then the medium-sized company develops and produces household appliances which facilitate the everyday work in the kitchen.

The medium-sized company, headed by Michael Schüller, develops, designs and produces exclusively in Gröbenzell near Munich.

The company's philosophy 'made in Germany' not only stands for its production site in Germany. It also incorporates high quality standards, sustainability, appropriate materials as well as functional design, thus clearly following the 'Bauhaus' principles of the twenties.

More information at: www.ritterwerk.com