

Press Communiqué

Three angels for ritterwerk – toaster receives the eco-label

ritterwerk receives the Blue Angel label for its toaster range / award-winning low energy consumption and high safety

Munich / Gröbenzell, 4 February 2016. ritterwerk GmbH has now been awarded the Blue Angel eco-label "protects the climate – because energy-efficient" for its toasters volcano 3 and volcano 5, as well as for the built-in toaster ET 10. With the fontana 5 kettle already having gained the seal, the manufacturer of household appliances from Gröbenzell near Munich is thus the only company in the world to bear the Blue Angel for both toasters and kettles. When awarding the eco-label, the jury is primarily concerned about energy efficiency, the use of environmentally-friendly materials and high safety standards.

"ritterwerk is currently the only manufacturer to fulfil the strict awarding criteria for the Blue Angel label in the product sectors of kettles and toasters," explains Michael Schüller, Managing Director of ritterwerk. When evaluating the toaster, the jury for the eco-label is primarily looking for low energy consumption. In accordance with the Blue Angel label, this is up to 50 percent lower for devices from ritterwerk than for inefficient toasters. "Climate-friendly energy consumption along with environmentally-friendly and healthy materials are at the forefront in the development of all of our products. This is just as much a part of the ritterwerk philosophy as the "made in Germany" label which guaranteed sustainable development and production of our devices," Schüller continues.

High safety requirements, ease of use and sufficient environmental and health-related user information are other decisive characteristics of the devices evaluated. The independent Blue Angel eco-label has stood for environmentally-friendly products and services since 1978. The requirements are defined by the eco-label jury, consisting of the Federal Ministry for the Environment, the Federal Environment Agency and RAL GmbH. The label helps users to recognize environmentally-friendly and energy-saving devices which have been safety tested at a glance.

About ritterwerk:

ritterwerk was founded in 1905 by Franz Ritter. Since then the medium-sized company develops and produces household appliances which facilitate the everyday work in the kitchen.

The medium-sized company, headed by Michael Schüller, develops, designs and produces exclusively in Gröbenzell near Munich.

The company's philosophy 'made in Germany' not only stands for its production site in Germany. It also incorporates high quality standards, sustainability, appropriate materials as well as functional design, thus clearly following the 'Bauhaus' principles of the twenties.