

Press Communiqué

From food slicers to toasters and kettles to the coffee machine

Household appliance manufacturer ritterwerk completes its breakfast series / Company combines sustainability and "made in Germany" quality with timeless Bauhaus design

Munich / Gröbenzell, 10 December 2015. Design fans can now rely entirely upon Bauhaus for their kitchen equipment. Because with the cafena 5, the household appliance manufacturer ritterwerk has completed its breakfast series. This series now extends from food slicers to toasters and kettles to the new coffee machine cafena 5. With their timeless, clear lines, all the products follow the principles of the Bauhaus school of design. Ritterwerk also sets new standards when it comes to sustainability: if an appliance does nevertheless happen to be faulty, customers can have it repaired directly in the company's own customer services workshop in Gröbenzell near Munich. There, they can often install replacement parts in appliances even after decades of use.

1. Food Slicer: Award-winning all-rounder with a long history

From bread at breakfast to wafer-thin sliced ham: For more than half a century, food slicers have been a core product of this long-established manufacturer from Gröbenzell in Bavaria. ritterwerk offers a wide range of these practical kitchen helpers in all price classes, in the categories "premium", "comfort", and "economy". With all its models, ritter provides, among other things, high processing quality and functionality, a high degree of slicing performance and classic Bauhaus design. This combination impresses not only customers: For example, numerous food slicers from the ritter range have already received awards for their design and their performance. The sono 5 recently received the coveted Red Dot Award for its product design. In autumn 2015, the fortis 1 was also selected by the magazine "Haus & Garten Test" as the best appliance in its class, and was the only one in its class to receive a rating of "very good".

2. Toaster volcano 3 and volcano 5: Creativity for breakfast

For many people, a slice of toast is just as essential and obvious a part of breakfast as coffee or tea. Since 2010 it has been possible to brown one's toast in a genuine designer item "made by ritterwerk": The models volcano 3 and volcano 5 are furthermore among the slimmest toasters in the world. The volcano 5 has, moreover, already cleared up the design prize "iF product design award". This minimalist highlight is normally to be found in the kitchen in the colours black, red or white. Since the beginning of 2015, customers have also been able to design the glass plates of the volcano 5 individually on the online platform www.mein-toaster.de. Whether it be a work of art, graphic design or wedding photo – favourite motifs can be simply uploaded online and make each toaster a unique item.

3. Kettle fontana 5: not just a delight for tea-lovers

Whether it be 70 degrees for green tea, a clearly visible water-level display or simple filling – with the fontana 5, which has been on the market since 2012, ritterwerk has remained true to its principles. This kettle combines those Bauhaus elements that make all ritterwerk products unmistakably recognisable: reduction to the essential and durable materials. An additional special feature is the choice of four temperature settings – 70°, 80°, 95° and 100° Celsius. Due to its low energy consumption and its high quality, the fontana 5 was awarded the Blue Angel, for "protecting the climate by saving energy", at the end of 2014. This makes ritterwerk currently the only manufacturer in the world with kettles that are allowed to bear this symbol for particularly energy-saving and climate-friendly products.

4. Coffee machine cafena 5: Beautifully shaped eye-opener completes breakfast quartet

Filter coffee has been trendy again for years and is regarded by many as the purest way to enjoy coffee. In November 2015, ritterwerk therefore added a coffee machine to its range. With the cafena 5, form once again follows function: For example, the machine works with an energy-saving environmentally-friendly brewing process, which is determined by construction and design. The instantaneous water heater, for example, is located immediately below the water tank. This means that the water only has a short distance to go during coffee preparation and the optimal brewing temperature is quickly achieved with efficient use of energy. In addition to this, thanks to the "eco" brewing process, the cafena 5 automatically switches to the 0-Watt standby mode after each brewing process regardless of the desired number of cups. When designing the appliance, ritter decided to do without an energy-guzzling hotplate and instead incorporated a thermal jug with a vacuum cylinder, which keeps the coffee warm for a long time.

About ritterwerk:

ritterwerk was founded in 1905 by Franz Ritter. Since then the medium-sized company develops and produces household appliances which facilitate the everyday work in the kitchen.

The medium-sized company, headed by Michael Schüller, develops, designs and produces exclusively in Gröbenzell near Munich.

The company's philosophy 'made in Germany' not only stands for its production site in Germany. It also incorporates high quality standards, sustainability, appropriate materials as well as functional design, thus clearly following the 'Bauhaus' principles of the twenties.

More information at: www.ritterwerk.com