

## Press Communiqué

### Our fontana 5 kettle now bears the Blue Angel

This makes us the only household appliances manufacturer in the world whose kettles currently bear this symbol. fontana 5 has been awarded the Blue Angel seal due to its low energy consumption, its design (materials and user-friendliness) and its warranty.

**Munich/Gröbenzell, 20 October 2014. The fontana 5 kettle from ritterwerk GmbH has been awarded the Blue Angel label "because saving energy protects the climate". This makes the company from Gröbenzell near Munich the only household appliances manufacturer in the world whose kettles are currently allowed to bear the label since they are particularly energy-saving, climate-friendly products.**

"We have always focused on quality, durability and sustainability with our products. This maxim not only applies to how our appliances are used but also relates to the environment. Awarding the fontana 5 the Blue Angel label means that our company philosophy is also considered as excellent," comments Michael Schüller, managing director of ritterwerk GmbH.

The product must have various different environmental properties in order to be awarded the seal. These properties are specified and inspected by the "Environmental Label Jury" in cooperation with RAL gGmbH, the Federal Environment Ministry and the Federal Environment Agency. In addition to specific criteria on the product's design in regard to user-friendliness, materials and the warranty, the "kettle for household use" category specifies low energy consumption as the most important criterion for being awarded the Blue Angel label. Consequently, the kettle should not only have a removable container and a water level indicator, for example. All plastic parts which come into contact with the user and drinking water also have to meet specific material requirements so that they do not contain any substances which may be hazardous to the environment or health. Finally, the energy consumed for heating a litre of water from 20 degrees Celsius to boiling point must not exceed more than 0.115 kWh.

When compared to other products in its class, the fontana 5 met all of the criteria for the RAL gGmbH inspection: the kettle consumes just 0.107 kWh of energy to bring a litre of water to the boil. Schüller summarises: "The energy efficiency of kitchen appliances is becoming increasingly important and it is an essential factor for 60 per cent of Germans when deciding whether or not to buy a product. A study recently conducted by our company confirmed this. The Blue Angel label now means that our customers are able to see straight away that our kettles save energy and so make a positive contribution towards protecting the environment."

**About ritterwerk:**

ritterwerk was founded in 1905 by Franz Ritter. Since then the medium-sized company develops and produces household appliances which facilitate the everyday work in the kitchen.

The medium-sized company, headed by Michael Schüller, develops, designs and produces exclusively in Gröbenzell near Munich.

The company's philosophy 'made in Germany' not only stands for its production site in Germany. It also incorporates high quality standards, sustainability, appropriate materials as well as functional design, thus clearly following the 'Bauhaus' principles of the twenties.

More information at: [www.ritterwerk.com](http://www.ritterwerk.com)